



## The Backstage Country Team

**John Shomby/ Talent and Industry Relations Consultant:** arrives at “Backstage Country” with a resume reflecting a lifetime in radio broadcasting. His most recent stint was in Nashville where John was the Director of Nash Programming for Cumulus Media from 2016 to 2020. In that role, he oversaw the programming of a bevy of nationally distributed shows including the *Kix Brooks American Country Countdown* and Ty Bentli’s morning show where he worked with Adrian Kulp who is now Senior Content Producer for *Backstage Country*. Shomby was also Program Director for Cumulus’ WKDF Nash-FM 103.3. For thirteen years he was in the Norfolk and Virginia Beach, VA area as Director of Programming and Operations for Max Media’s five station cluster including country WGH-FM (97.3 The Eagle). He’s also been Operations Manager for clusters in Augusta, GA, Flint, MI and Kalamazoo, MI for Cumulus Media from 1999-2002 overseeing CHR, Classic Rock, Mainstream Rock and Full-Service Talk Radio formats. Prior to that, John programmed stations in Birmingham, AL, Portland, OR, New Orleans, Dallas and Boston in CHR, Rock, Talk, Oldies, AC and Sports formats. He has served on the Board of Directors for the Country Radio Broadcasters since 2005 and has been its Vice President since 2019. He’s also been a member of Nashville’s Leadership Music organization since 2010. In May of this year, John established a programming and talent consulting firm, and United Stations’ “Backstage Country” is now one of his clients.

**Adrian Kulp/ Senior Content Producer:** arrives at “Backstage Country” following his recent role as Senior Executive Producer of the internationally syndicated *Ty Bentli Show*, a country music morning show that was produced and distributed by Cumulus Media/Westwood One. Earlier in his career and for almost a decade, Adrian Kulp worked as a television executive for Adam Sandler at Happy Madison Productions. He also booked the comedians on the Late Late Show with Craig Ferguson providing dozens of comics with their first national TV exposure. Soon after, he became the VP of Development for Chelsea Handler’s *Borderline* Amazing Productions, and he also served as a Senior Story Producer for the highly acclaimed reality series “Modern Dads” for A&E Networks. When Adrian’s daughter was ten weeks old, he became an unexpected, full-time stay-at-home dad, and he began writing about his journey on his popular blog, *Dad or Alive*. His first book, a comedic memoir based on his blog, sold to Penguin Publishing. He has since published a best-selling parenting trilogy as well as the newly released *World’s Greatest Dad Jokes*. Kulp currently lives in Nashville, Tennessee with his wife, a reality TV producer, and four young children.



John and Adrian with Kane Brown just after he finished hosting Backstage Country